

Congratulations!

Each year, GiveCampus Partner schools bring clever ideas, inspired storytelling, and exceptional drive to GivingTuesday—and 2025 was no exception. The institutions recognized below earned top honors across key performance categories, reflecting remarkable strategy, creativity, and impact.



Independent School Winners

<p>Biggest YoY Dollar Growth (\$)</p>  <p> Horace Mann School \$115,000 increase View campaign</p>	<p>GC Debut: Most Dollars Raised (\$)</p>  <p>Sierra Canyon School \$700,000+ View campaign</p>	<p>Biggest YoY Dollar Growth (%)</p>  <p> MALVERN PREPARATORY SCHOOL Malvern Preparatory 4,000%+ increase View campaign</p>	<p>Most DAFpay Gifts</p>  <p> Trinity School Average Gift: \$2,000+ View campaign</p>
<p>Highest Revenue-Generating Email</p>  <p> USN University School of Nashville</p>	<p>Highest Email Open Rate</p>  <p>FENN The Fenn School 77.7% open rate</p>	<p>Best Converting Form</p>  <p> Westminster School Westminster School 58% conversion rate View form</p>	<p>Most Creative Campaign Video</p>  <p>AFS Abington Friends School Abington Friends School View video</p>

Higher Ed Winners



Biggest
YoY Dollar
Growth (\$)



Boston University
~\$200,000 increase
[View campaign](#)



Biggest
YoY Dollar
Growth (%)



**University of Louisiana
at Lafayette**
4,000%+ increase
[View campaign](#)



Most
DAFpay
Gifts



Tufts
47 Gifts
\$1,250 Average
[View campaign](#)



GC Debut:
Most Dollars
Raised (\$)



**United States Naval
Academy**
\$3,100,000+
[View campaign](#)



Highest
Email
Open Rate



Le Moyne College
69% open rate



Most
Creative
Campaign
Video



Morehouse College
[View video](#)



Most
Constituents
Engaged
by Students

BABSON COLLEGE

Babson College
The top student
ambassador engaged
172 constituents



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