

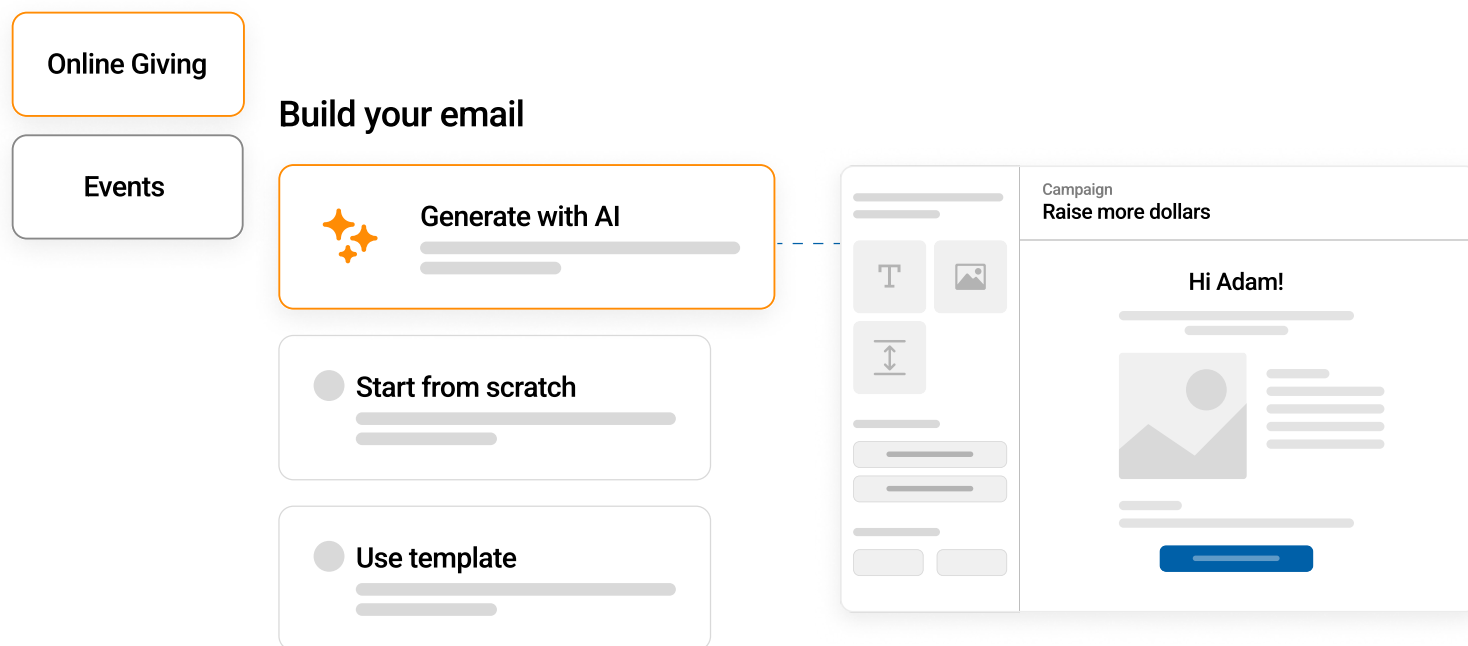
GC Outreach

Engage, solicit, and steward donors more effectively with a targeted email solution

Take the hassle out of building lists and sending accurate, on-brand emails with GC Outreach. Built to match how you operate, GC Outreach integrates emails into your GiveCampus campaigns, giving forms, and events, simplifying workflows and providing more personalized donor engagements.

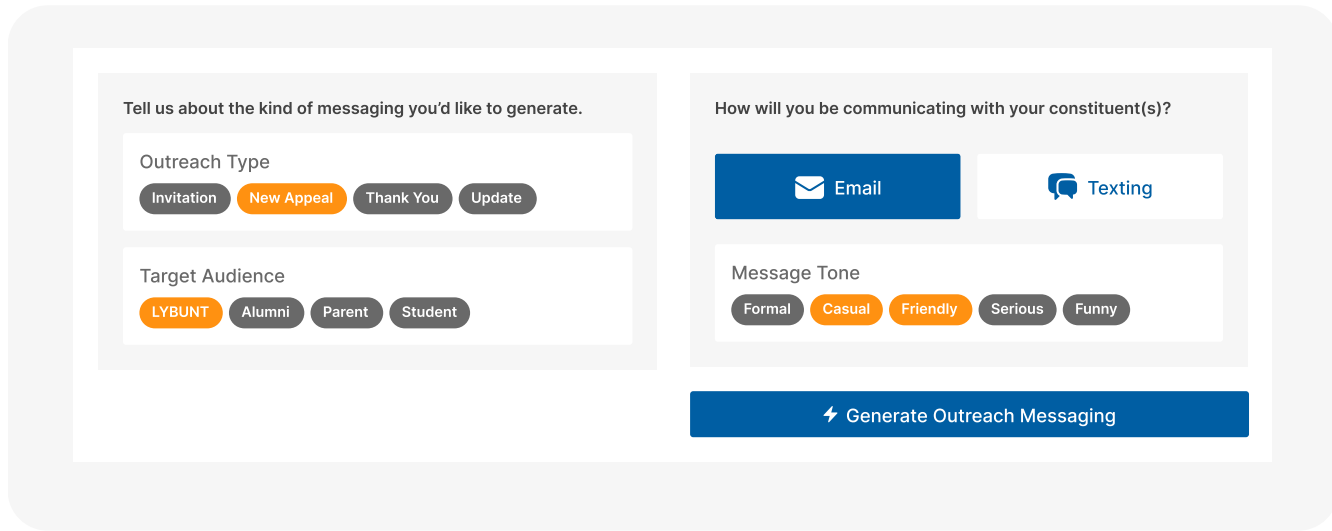
Whip up beautiful emails in minutes

Start your email outreach seamlessly from within the GiveCampus platform, engaging constituents directly from your online giving and events management hub. Leverage a user-friendly rich media editor or pre-built templates to design stunning emails that align perfectly with your school's brand.



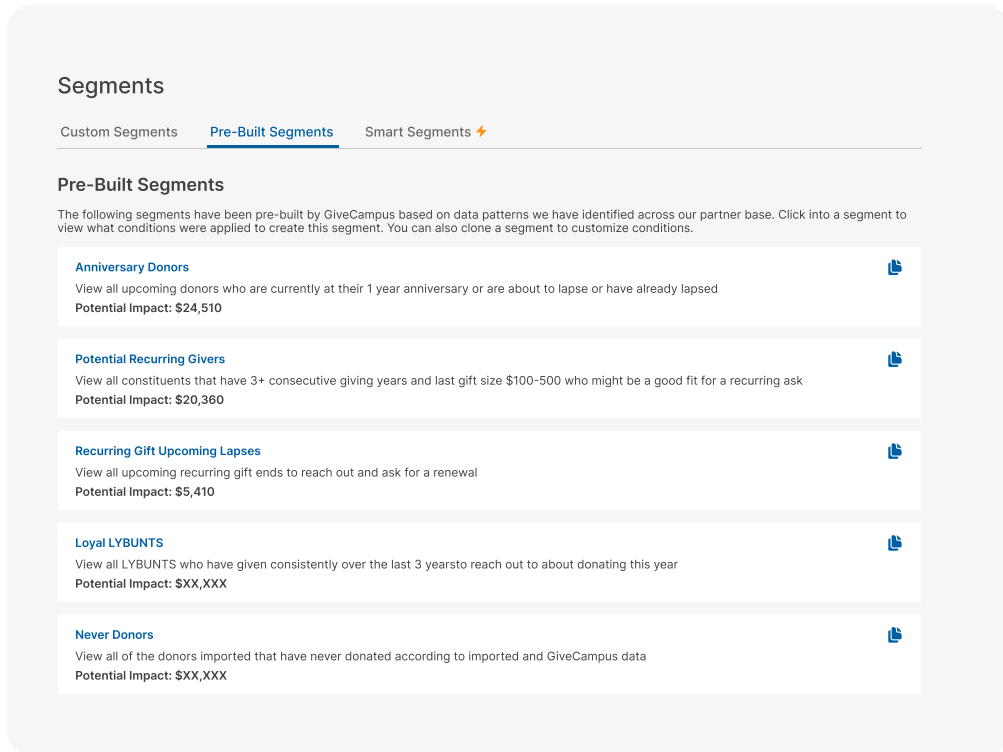
Generate captivating messages in a snap

Use smart, custom-built prompts that leverage generative AI and your own campaign and event data (that's already in GiveCampus) to instantly draft targeted emails, invites, and more.



Reach the right donors with the right message

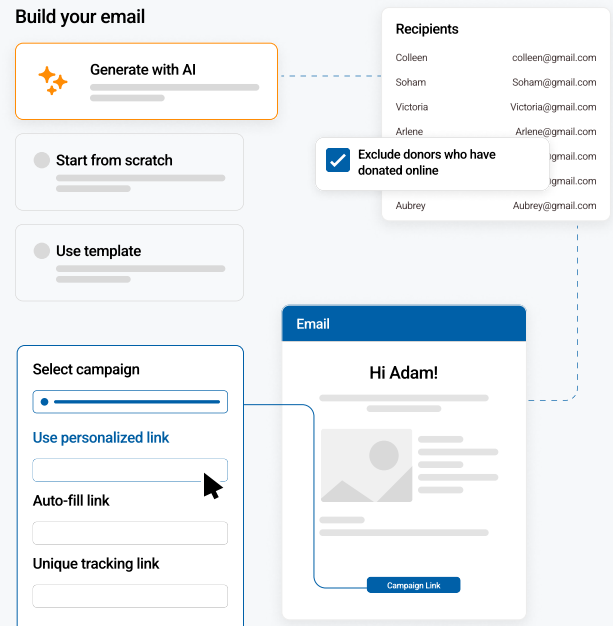
Access ready-made recipient lists or upload your own, and then quickly filter to target your ideal audience. You can even exclude recent donors with a single click.



Boost engagement with a more personalized outreach

Deliver highly personalized experiences by powering your emails with unique tracking, auto-fill, and personalization links.

With all campaign and event-specific data at your fingertips in GiveCampus, personalizing your outreach has never been easier.



Do all work from one place

- Do all of your email outreach right from within GiveCampus—it's one less tool to learn, connect, and manage.
- Instantly email constituents interacting with you on the GiveCampus platform without having to export and import lists from multiple tools.
- Manage more of your fundraising tasks in a platform you know and love—and where you already spend much of your time.



info@givecampus.com



go.givecampus.com

Coming soon

This is just the beginning! Stay tuned for upcoming enhancements, including improved list filtering, dynamic or one-time custom segment generation, management of unsubscribe groups, customizable email templates, and more.

Attention GiveCampus Partners: Unlock early access to GC Outreach!

Add your institution's name to the waitlist today to start streamlining your email workflows—just in time for fall appeals, homecoming events, CYE initiatives, and more! It's never been easier to engage, solicit, and steward your donors—and for a limited time, it is included in your subscription at no extra cost. Register now to unlock Partner-only access to GC Outreach through January 15, 2025.

[Unlock early access here.](#)



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