TIME	SESSION	ATTENDEES	LOCATION
5:30 PM - 7:30 PM	Welcome Happy Hour!	Partners and GiveCampus	99M St SE, Washington DC

Tuesday, Jan 24

TIME	SESSION	SPEAKER	LOCATION
8:30 AM - 9:30 AM	Check-in and Breakfast		Main Quad
9:30 AM - 9:45 AM	Opening Welcome		Main Quad
10:00 AM - 10:45 AM	#1A: From Knock-off to Knockout — How to Not Be Boring & Keep Your Donors Engaged	Casey Fish, Partner Success Manager, GiveCampus - Emma Barnes O'Neill, Director of Annual Giving, Blair Academy	Main Quad
10:00 AM - 10:45 AM	#1B: Integrate-ful — How our API will make GC and your CRM BFFs	Dan Ettinger, Director - Enterprise & Partnerships, GiveCampus	Study Hall
10:00 AM - 10:45 AM	#1C: ICYMI — Product and feature updates from the last 12 months	Jamie Williams, Partner Success Manager, GiveCampus - Jed Shireman-Jones, Manager of Partner Success, GiveCampus	Homeroom
11:00 AM - 11:45 AM	#2A: Tapping into How We Give Offering the Best Online Donor Experience 365 Days a Year	Margaret Waters, Director of Annual Giving & Special Programs, Episcopal High School - Amanda Nicol, Director of Annual Giving, University of Findlay	Main Quad
11:00 AM - 11:45 AM	#2B: Backstage Pass — Join our build crew for a working session on the next big thing in fundraising	Jenn Feigert, Director of Product, GiveCampus	Study Hall
11:00 AM - 11:45 AM	#2C: Don't Under-VMS-timate Your Potential — How VMS connects with the rest of the GiveCampus Platform	Rosa Conrad, Director, Philanthrophic Engagement, Loyola Marymount University - Paco Tanoco, Partner Operations, GiveCampus	Homeroom
11:45 AM - 12:30 AM	#3A: Choosing your Champions — How to identify rockstar advocates with ease	Janet Katzin, Advancement Coordinator, Hawken School - Troy Steinmetz, Manager of Partner Success, GiveCampus	Main Quad
11:45 AM - 12:30 AM	#3B: Capital-izing on GiveCampus — How digital fundraising can help you go BIG	Nathan Watts, Director of Advancement, The Heritage School - Melanie Simmons, Partner Success Manager, Givecampus	Homeroom

TIME	SESSION	SPEAKER	LOCATION
1:30 PM - 2:30 PM	**Plenary #1: Accelerating the Future of Fundraising**	Kestrel Linder, Co-Founder and CEO, GiveCampus	**Main Quad**
2:30 PM - 3:05 PM	**#4A: Rinse and Re-Peak** How to keep your campaign at the top of your game	Clancee Rea, Director of Annual Giving and the Donor Experience Program, University of Wyoming Foundation - John Helmick, Chief Advancement Officer, Salesianum School	**Main Quad**
2:30 PM - 3:00 PM	**#4B: Gave by the Bell** Building a culture of giving for k-12 schools	Lauren Murphy, Director of the Calvert Fund, Calvert School - Jenn Harris, Director of Parent Giving and Engagement, The Hun School of Princeton	**Homeroom**
3:10 PM - 3:40 PM	**#5A: To Affinity and Beyond** The power of segmented solicitations	Grace Ward, Associate Director of Annual Giving, Davidson College - Kristin Faivre, Assoicate Director of Annual Giving, Phillips Academy Andover	**Main Quad**
3:10 PM - 3:40 PM	**#5B: Well, Well, Wealth Alerts** Look who just joined the million dollar club	Melanie Simmons, Partner Success Manager, GiveCampus	**Homeroom**
4:00 PM - 4:45 PM	**#6A: Hitting Subscribe** Fostering a culture of recurring giving	Brian Stephenson, Associate Director, Skidmore Fund, Skidmore College - Felicity Meu, Director of Partner Success, GiveCampus	**Main Quad**
4:00 PM - 4:45 PM	**#6B: Lights, Camera, Traction!** The power of video fundraising	Karl Vela, Director of Advancement, Grace Episcopal Day School	**Homeroom**
5:00 PM - 5:30 PM	**Trivia**	Jed Shireman-Jones, Manager of Partner Success - Jules Cashman, Partner Success Associate, GiveCampus	**Virtual**

Wednesday, Jan 25

TIME	SESSION	SPEAKER	LOCATION
8:30 AM - 9:30 AM	**Check-in and Breakfast**		**Main Quad**
9:30 AM - 9:45 AM	**Opening Welcome**		**Main Quad**

TIME	SESSION	SPEAKER	LOCATION
10:00 AM - 10:45 AM	**#7A: Syner-GC** Tapping into the power of GiveCampus	Julia Hatfield, Director of Annual Giving, Ohio Wesleyan University - Maggie Corey, Associate Director of Annual Giving, Baylor School	**Main Quad**
10:00 AM - 10:45 AM	**#7B: R.S.V.P. with GC** A new way to streamline event registration and ticketing	Aza Chirkova, Projects & Compliance Manager, Boston College - Sonia Li, Senior Product Manager, GiveCampus	**Study Hall**
10:00 AM - 10:45 AM	**#7C: Casting a Wider Net Worth** Using GC Wealth data to reel in bigger gifts	Laina Coburn, Associate Director of Advancement for Shorecrest Fund & Giving Programs, Shorecrest Preparatory School - Dan Stevens, Co-Founder, SVP of Business Development & Operations, Windfall	**Homeroom**
11:00 AM - 11:45 AM	**#8A: Peer-to-Peer All Year** Strategies for year-round volunteer engagement	Amy Jefferson, Senior Associate Director of Annual Giving, Bates College - Nina Emmi, Senior Director of Annual Giving and Reunion, Bates College	**Main Quad**
11:00 AM - 11:45 AM	**#8B: Meet the GC Data Importer** A technical Q&A to help you unlock donor statuses, first time donor challenges, and more	Amy Jacobs, Senior Product Manager, GiveCampus - Emily Urquhart, Partner Success Manager, GiveCampus - Casey Fish, Partner Success Manager, GiveCampus	**Study Hall**
11:00 AM - 11:45 AM	**#8C: First Year Giving Days** How to enter the game at the top of your game	Whatley Hamilton, Advancement Services Manager, The Harpeth Hall School - Christiana Bruuggemann, Partner Success Manager, GiveCampus	**Homeroom**
11:50 AM - 12:35 AM	**#9A: Uniting the Quad Squad** Establishing cross campus collaboration to crush crowdfunding	Emily Baldwin, Director of Annual Giving & New Donor Initiatives, University of Dayton - Jamie Williams, Partner Success Manager, GiveCampus	**Main Quad**
11:50 AM - 12:35 AM	**#9B: Building and Retaining High-Performing Fundraising Teams** Get real-world advice from these fundraising leaders.	Jen Agustin, VP of Marketing, GiveCampus - Elaine Ezrapour, Director of the Fordham Fund, Fordham University - Daniel Burgner, Executive Director of Annual Giving at The George Washington University, Sarah Walton, Director of Development, Calvert School	**Homeroom**
1:30 PM - 2:30 PM	**Plenary #2** "Under the Hood" of the GiveCampus Platform	Kestrel Linder, Co-Founder and CEO, GiveCampus, Jacob Comer, Staff Engineer, GiveCampus, Jenn Feigert, Director of Product, GiveCampus	**Main Quad**
2:35 PM - 3:20 PM	**#10A: Outstanding in your Fields** How to level up your Giving Form Game	Patrick Stanley, Senior Director, Digital Engagement & Communication, University of Virginia - Casey Fish, Partner Success Manager, GiveCampus	**Main Quad**
2:30 PM - 3:15 PM	**#10B: Putting the AI in Fundraising** What is generative AI and how can you use it in your GiveCampus fundraising initiatives and fundraising communications	Matthew Hagopian, Vice President of Engineering, Hassaan Ejaz, Software Engineer, & Matt Gruber, Software Engineer	**Homeroom**
3:35 PM - 4:15 PM	**#11A: Dashboard Confessional** How to listen and learn from your data	Drew Read, Director of Annual Giving, McCallie School - Amy Jacobs, Senior Product Manager, GiveCampus - Casey Fish, Partner Success Manager, GiveCampus	**Main Quad**
3:35 PM - 4:15 PM	**#11B: The Low Lift Lowdown** Easy tips and tricks that make a big impact	Jed Shireman-Jones, Manager of Partner Success, GiveCampus	**Homeroom**
4:25 PM - 4:55 PM	**#12: Textra! Textra! Read all about it!** How mobile messaging can shape your engagement	Jed Shireman-Jones, Manager of Partner Success, GiveCampus	**Main Quad**
4:55 PM - 5:15 PM	**Conference Wrap Up**		**Main Quad**