



Introducing GiveCampus Platform Plans

Straightforward pricing that helps schools simplify online giving

GiveCampus Platform Plans keep pricing simple for schools by bundling advanced features together to deliver more value and create cost efficiencies for our partner institutions. Our Advanced Plan bundles sophisticated features like texting, video, and wealth alerts to **save 50%** off the list price.

Included in every plan

- One pay-as-you-go GC Giving Form.
- The ability to accept all digital wallet types including Venmo, Paypal, ApplePay, and GooglePay.
- Comprehensive custom reporting and access to the GiveCampus REST API for easy gift processing and deposit reconciliation.
- An easier way to retain more LYBUNTs with Smart Appeals for anniversary donors.
- A dedicated Partner Success Manager and best-in-class support team with an average response time of 11 minutes.
- Access to the GiveCampus Partners Conference, online partner community, educational content, and resources.

GiveCampus Platform Comparison

		Basic	Advanced
Strategy & Support	Dedicated Partner Success Manager & Support	✓	✓
	Online Community, Resources and Events	Included	Included
	GiveCampus Partners Conference	1 Pass	4 Passes
	Pay-As-You-Go	✓	✓
	Custom Reporting and GiveCampus API	✓	✓
	Fundraising Dashboards and Benchmarking	✓	✓
	GC Wallets (Venmo, Paypal, Apple Pay, Google Pay)	✓	✓
Platform Capabilities	Smart Appeals	✓	✓
	GC Wealth Alerts		✓
	GC Texting		✓
	GC Video		✓
	Branded URLs		✓
	Personalization		✓
	GC SSO		✓
	GC Connect		2 Devices



www.givecampus.com

GIVECAMPUS

The Power of the Advanced Plan

Savvy fundraisers choose the Advanced Plan to uplevel their fundraising game and fundraise smarter—raising more dollars, from more donors, with less time and effort. As GiveCampus continues to innovate, the list of Advanced-only perks expands to include more capabilities that:

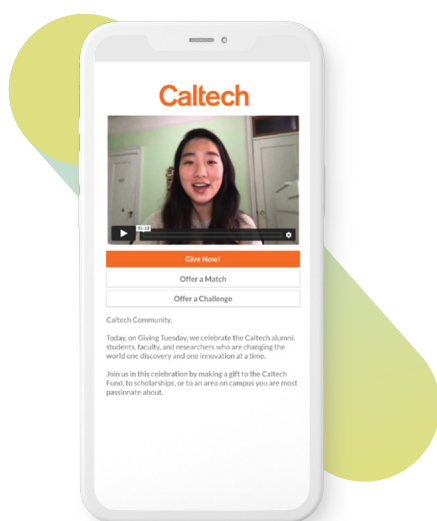
Identify and notify fundraising teams about actionable opportunities in real time.

Give fundraisers and volunteers more tools to effectively engage, solicit, and steward donors.

Delight donors with a highly personalized, easy giving experience.

GC Wealth Alerts

- Get notified in real time whenever a high-net-worth donor makes a gift of any size.
- Get the most precise and accurate net worth profiles powered by Windfall, plus additional wealth indicators for advanced analysis.
- Includes unlimited alerts.



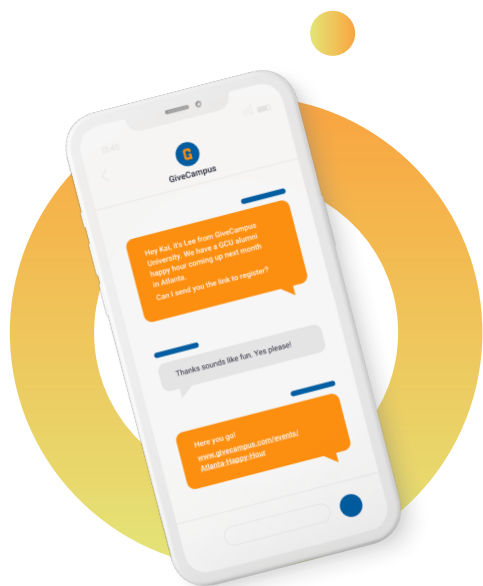
GC Video

- Quickly spin up mobile-friendly branded video landing pages that can host campaign promos, personal pleas, and stewardship messages.
- Integrate trackable links from campaigns and forms to attribute gifts to volunteer advocacy or specific targeted appeals.
- Includes unlimited video pages.



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GC Texting

- Empower staff and volunteers to text constituents securely and scalably with built-in A2P 10DLC compliance.
- Send text, images, GIFs, links, and emojis as individual conversations, campaigns, or group texts.
- Integrate trackable links from campaigns to attribute gifts to volunteer advocacy or specific targeted appeals.
- Includes 10k free texts.

Branded URLs

- Assign a custom URL to your GC Social Fundraising Campaign or Giving Form.
- Append your custom URL with whatever text you want for tailored appeals, while capturing gifts through a single streamlined form.
- Includes one URL for every active form and campaign.

give.yourschool.edu



give.yourschool.edu/arts

give.yourschool.edu/athletics

give.yourschool.edu/classof2023



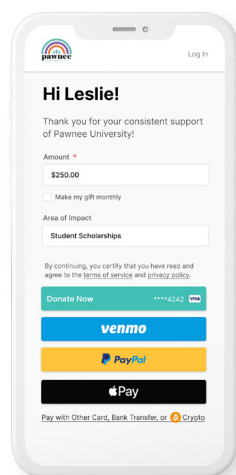
GC SSO

- Promote enterprise security.
- Includes two-factor authentication.
- Works with any SAML-based IdP (e.g. Microsoft AD FS, Okta, OneLogin, Shibboleth, etc.)
- Includes unlimited users.



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Personalization

- Deliver a one-click giving experience without sacrificing the data you need to process gifts.
- Generate personalization tokens for solicitations that send your donors to a version of your giving form with a custom greeting and a “give now” button.
- Use personalization tokens with GC Giving Forms, GC Social Fundraising, Smart Appeals—and your preferred email marketing tool.
- Includes unlimited personalization tokens.

GC Connect

- Accept in-person gifts with the tap of a digital wallet or swipe of a credit card, and link them to existing campaigns and forms.
- PCI DSS Level 1 certified.
- Communicates via Bluetooth (no additional power sources or ethernet cables needed)!
- Includes two devices.



Discover how GiveCampus can help your school raise more dollars from more donors with less effort.

To schedule a demo, please visit:
info.givecampus.com/schedule