

Streamlined Payment Processing with GiveCampus

GIVECAMPUS

A better way for schools to accept online gifts

Donor-centric and trusted

As fundraisers, it's our job to maximize giving today while simultaneously laying the foundation for future philanthropy at our institutions. It's not enough to get a donor to give. We strive to create a joyful giving experience that connects donors to the vision for their school community, and inspires them to further expand their impact. We do that by building trust—and payments are a key opportunity to demonstrate to our donors that we are responsible stewards of their gifts.

Secure and reliable

Trust is hard to gain and easy to lose. Donors have to believe their payment information is secure and protected, and that they'll be billed accurately for their gift. GiveCampus partners with industry-leading payment services to maintain the latest standards of security compliance, risk management, and fraud protection—all while delivering more than 99.9% platform uptime.

- **PCI DSS Level 1** Certification
- GiveCampus has received auditor reports for both **SSAE 18/SOC 1 Type I and Type II** and **SSAE 18/SOC 2 Type I and Type II**
- GiveCampus uses **AES-256, the strongest data encryption standard**, and maintains a dedicated infrastructure for storing, decrypting, and transmitting card numbers

Fast and frictionless

Providing a fast and frictionless payment experience is key to strong donor conversion. GiveCampus offers a mobile-first payment experience, so donors can easily make a gift using their preferred payment method—often with just a click, double-tap, or fingerprint.

- **Digital wallets and crypto:** GiveCampus is the only online giving platform that enables schools to directly accept digital wallets and 80+ cryptocurrencies.

Apple Pay Google Pay Venmo PayPal

- **Offline gifts:** Donations made in person or through snail mail can also be tracked in GiveCampus to streamline reporting.
- **One-click giving:** Create personalized giving links pre-populated with constituent data, so donors can complete their gift in just one click.
- **Saved payment information:** GiveCampus proactively invites every donor to save payment information for future gifts.
- **Credit cards and instant bank transfer:** Payment options also include all credit cards including premium (e.g., American Express), foreign transactions, ACH transfers, direct debits, and electronic checks.

stripe

GiveCampus partners with Stripe to accept payments from donors around the world. [Learn about the card brands Stripe supports.](#)

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Better gift management

No donor wants to spend precious time tracking down a receipt or waiting on hold for a refund request. Easy gift management for your frontline staff means better service and greater donor retention.

- **Refunds:** Issue refunds and check refund status in the same place where appeals happen and gifts are received.
- **Receipts:** Send custom gift acknowledgements and tax receipts—*automatically*—for every donation.

Convenience without sacrifice

Gain control and convenience without sacrificing functionality by streamlining payment services through GiveCampus. Through connected account agreements with our partners, schools own their account and remain the merchant of record while GiveCampus does the legwork and heavy lifting with providers like Stripe, Paypal, and Venmo.

- **Everything in one place:** Real-time access to all pertinent transaction data in a single view. No more going back and forth between tabs in your browser.
- **No hidden fees:** All payment processing costs are consolidated in a single, non-variable rate, eliminating additional costs for managing a payment gateway, merchant services, interchanges, foreign transactions, etc. Payment processing can even be forecasted and rolled into a predictable annual billing cycle.
- **The buck stops with us:** Instead of chasing down answers from different service providers, you can simply send an email to GiveCampus and our team is on the case.
- **Everything goes to you:** 100% of gifts are deposited in your school's designated bank account and are tax deductible for donors regardless of payment method (including Venmo). Choose daily, weekly, or monthly deposits to your institution's bank account.

GiveCampus to the Rescue

Did you know? GiveCampus rescues more than \$1 million of recurring donations every year that would otherwise require manual intervention.

- **Recurring gifts:** Maximize fulfillment by making it easy for donors to manage recurring gifts, plus no-touch and donor-initiated credit card updates.

Seamless online gift processing

A joyful giving experience includes tailored donor engagement and thoughtful stewardship, which relies on timely processing of gift data in your Constituent Relationship Management (CRM) system. GiveCampus provides flexible integration pathways that give schools control over how and when gift data is brought into your CRM:

1. **Secure file-based integrations:** GiveCampus automatically delivers donation reports to a secure file server using your custom mappings.
2. **API-enabled plugins:** GiveCampus partners with Importacular and Importomatic to provide turnkey integrations for market-leading CRMs, including Blackbaud CRM, Raiser's Edge, Raiser's Edge NXT, and Salesforce.
3. **Custom development:** GiveCampus maintains an open API that allows development teams to build integrated applications that securely retrieve gift data from the GiveCampus platform.

For more information on gift processing with GiveCampus, [read this overview.](#)