



GC Volunteer Management

Deliver impactful volunteer experiences that scale

30

Clicks Generated

Campaign Progress

220 Donors 88% of 250 Donor goal

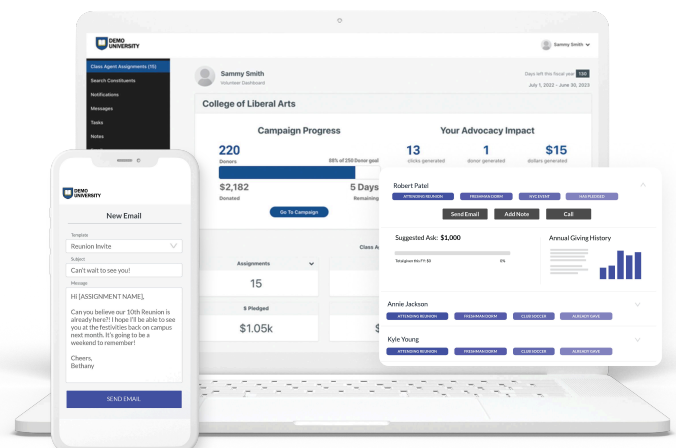
\$2,125 Donated 5 Days Remaining

Volunteers are a powerful force, but the time it takes to effectively manage a volunteer program can be a major limiting factor. GiveCampus empowers your volunteers to easily engage constituents at scale by bringing constituent data and peer-to-peer outreach together in one centralized place.

Use one flexible management solution for all your volunteer programs

Class Agents, Alumni, Leadership Boards, Reunions, Regional Committees, Engagement Capital, Campaigns & Parents.

- **Securely manage access to constituent information** with custom roles and permissions.
- **Report on volunteer activity and outcomes** without asking volunteers to track anything.
- **Streamline volunteer onboarding** with self-service login and assignment management.



Unlock the power of peer-to-peer influence

With GiveCampus, volunteers are empowered to

- **Drive fundraising and event attendance** by sharing out appeals and invitations.
- **Personalize outreach** using branded email templates and video landing pages that volunteers can send in just three clicks.
- **Celebrate and steward every gift** with real-time alerts and notifications on mobile and desktop.

+44%

Donors are 44 percent more likely to give when asked by a peer.

Over a hundred distinguished K-12 schools, colleges and universities partner with GiveCampus to facilitate impactful volunteer experiences at scale.

 RICE UNIVERSITY

 Grinnell College

 **BATES**

 HARVARD UNIVERSITY

WESTMINSTER

Marlborough

The billion dollar impact of volunteers at William & Mary

In 2016, William & Mary set out to catalyze its \$1 billion “For the Bold” capital campaign by expanding volunteer programs. Within just twelve months of implementing GiveCampus to manage its volunteer programs, W&M increased donor participation by more than 10 percent and doubled the number of volunteers—all without hiring additional resources, or burning out existing staff in the process. In the end, W&M surpassed its \$1 billion goal, making it the university’s most successful fundraising campaign ever.



Matthew Lambert
Vice President for University Advancement

“GiveCampus helps us equip our volunteers with the tools and data they need to meaningfully engage their peers, and to do so more effectively and efficiently. **It empowers our staff to manage and recruit more volunteers than ever before**, and to better assess the health and progress of our program as we move it forward.”

See GC Volunteer Management in action: [book your demo today!](#)



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