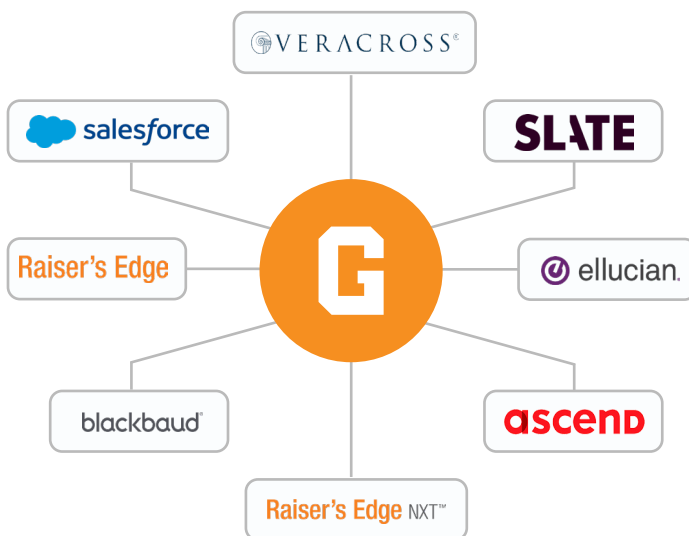


# GIVECAMPUS

## Why Advancement Services Teams Choose GiveCampus

### A better way to manage your giving data

A great online giving experience doesn't stop at "hit submit." GiveCampus is designed to be a world-class experience for both donors and the advancement teams that make sure data flows smoothly behind the scenes.



- **Seamless constituent matching** Pre-load constituent IDs so gift data flows back to your CRM or database without errors.
- **Appeal code tracking** Generate unique tracking links that allow you to track exactly which specific outreach efforts led a donor to make their gift.
- **Comprehensive gift records and custom fields** Capture all of the required fields for every gift and collect the data that matters to your school or campus partners.
- **Flexible integration pathways** No matter what CRM you are using, GiveCampus has a solution for integration that will make gift processing a breeze.



**Katie Curtis**  
Director of Fundraising Operations, Pacific Lutheran University

"It works for them and it works for me. Processing updates has never been easier."

# GIVECAMPUS

## Unparalleled scalability and reliability

Effectively manage risk, protect donor data, and build trust with an online giving platform you can rely on.



- **100% uptime** Never go down on your giving day (or any day) with an online giving platform that handles over \$2 billion in gifts.
- **Secure handling of constituent data** A centralized data importer, Multi-Factor Authentication, and SOC-2 certified technology infrastructure help us maintain a track record of zero security incidents.
- **Built-in fraud protection for donors** Through a native integration with Stripe, donors are protected with payment processing that's PCI DSS level 1, SSAE18/SOC 1 type 1 and type 2, and SSAE18/SOC 2 type 1 and type 2 certified.
- **Keep designations organized and up to date** Searchable designations make it easy for donors to find the precise and correctly coded fund they're looking for, without overloading your form.

## Save time and improve efficiency

With staffing more of a challenge than ever, GiveCampus helps save advancement services teams time with technology that's intuitive and streamlined. And if you need support along the way, our team of experts is here for you.



- **Spin up a giving form in less than 10-minutes** No web development experience required—we promise.
- **Eliminate time-consuming manual tasks** Keep your campaign totals up to date automatically with integration between your giving forms and campaign pages, plus automated gift confirmations, receipts, recurring gift reminders, and credit card updates.
- **An 11-minute average response time** Get help from real humans when you need it, plus strategic thought partnership from our team of former fundraisers.



**Dan Snyder**  
Director of Advancement  
Services, Bennington College

"With other tools, you're going to have to pay for developer hours to get this set up...**this is just so much faster.**"